





## Common borders. Common solutions.



## CROSS-BORDER ALLIANCE FOR CLIMATE-SMART AND GREEN AGRICULTURE IN THE BLACK SEA BASIN /AGREEN/

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We all recognize the need of quick transformation of the agriculture sector and the adoption of practices that are "climate-smart". Hence, this requires the joint efforts of all stakeholders in the agricultural industry - farmers, professionals, business sectoral organizations, interest groups, HEI and research institutions. etc. Building capacities for networking and transnational knowledge-transfer in order to escalate the drive for establishing climate-smart agriculture (CSA) in the Black Sea Basin (BSB) was one of the main goals of the project "Cross-Border Alliance for Climate-Smart and Green Agriculture in the Black Sea Basin" /AGREEN/.

The project was implemented in the period 06/2020-05/2023 by a consortium of 6 organizations: Dobrudzha Agrarian and Business School (Bulgaria), "Ovidius" University of Constanta (Romania), Tekirdag Namik Kemal University (Turkiye), Biological Farming Association Elkana (Georgia), International Center for Agribusiness Research and Education (Armenia) and ANATOLIKI S.A-Organization for Local Development (Greece). We all joined efforts in promoting the CSA concept as an approach for developing agricultural strategies to secure sustainable food security under climate change.

Thanks to the commitment and hard work of all partner today we may present the main achievement of the AGREEN project and the results that are available for all interested parties on our website: www.agreen-project.eu



## **AGREEN PROJECTS RESULTS**

During the project we established a Community of practice (COP) uniting the project partners and researchers, practitioners, entrepreneurs and producers, their sectoral or business organizations, as well as an Alliance of organizations, sharing interest and expertise in developing all aspects of climate-smart agriculture in the BSB. The community has 6 contact points - in each partner country - and will continue to support its members and provide collaboration and exchange opportunities.

We developed a blueprint for a branding strategy for agricultural

products originating in the Black Sea Basin and produced in a climate-smart way. Following a deep research and feasibility study analyzing the trends in the Climate-Smart Agriculture (CSA) the international team of experts outlined the grounds and principles of developing relevant branding strategy which can benefit both the producers and market agents in the Black Sea region.



6 climate-smart crop models, adapted to the environmental, social and economic conditions in the BSB region were developed and experimented in three of the partner countries - Bulgaria, Georgia and Turkiye. Among the tested models are growing wheat, triticale and okra in alternative to the conventional technology systems like organic or no-till technology. The supplementary or precise irrigation of walnuts and sunflower was also experimented, as well as a model for syntropic farming was developed and applied. The developed models, as well as the reports and results from the testing phase could be found on the project website.



Internet Platform for liaising sustainable producers and promotion of climate-smart agriculture in the BSB was launched at https://agreen-platform.com

An interactive map of logistic centers for wholesale and retail trade in sustainably delivered agriculture produce is available here: <a href="https://places.agreen-platform.com">https://places.agreen-platform.com</a>



An integrative blended mobility training course "Entrepreneurship for Climate-smart Agriculture in the BSB" with 6 training modules was developed with the following topics: the CSA approach; building and sustaining climate-resilient agro-food value chains; management of sustainable farms; financing of the CSA activities; marketing for sustainable agricultural produce; international trade and cooperation. The course was piloted by a group of international participants in Dobrich in November 2022 and is available in the form of open educational resources on the project internet platform.





Three International Business Conferences were conducted for discussion and presentation of the main project outputs. The events were focused on the: regional branding for climate-smart agriculture; internet connectivity in agriculture and models and best practices for climate-smart agriculture.

For more information about the AGREEN project and its results, you can follow us on:

www.agreen-project.eu www.facebook.com/project.agreen



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